

Now Hiring: Sales Representative & Sales Manager

The Opportunity: Living Light News, an award-winning evangelical Christian newspaper with a 16-year track record and over 300,000 readers currently has an opening for a Sales Representative.

Our Publications: Delivered into evangelical churches and to homes by Canada Post, Living Light News shares the Good News of Jesus Christ while promoting unity among Christians. Published 6 times a year through three editions of 25,000 copies each, Living Light News features powerful testimonies of famous Christian athletes and entertainers along with local news, reviews and other interesting content. We have an outstanding product, recognized in the past as North America's Best Christian Newspaper, top-notch marketing tools, and a proven track record to offer, not to mention the favour and blessings of God (we have an 80%+ renewal rate and a growing number of faithful supporters).

Our Ministry: God has raised up our unique non-profit evangelistic ministry to impact lives for Jesus Christ. We are based in South Edmonton. Expansion is a priority for the ministry, so we're looking for talented, hard working sales people who can help advance the ministry and help us impact more lives.

Sales Representative

We have a great opportunity for a talented fulltime outside sales rep to impact lives for Jesus Christ, selling yearly advertising and sponsorship commitments to a variety of businesses and organizations. Some calls are appointments, most are cold calls. Experience in outside sales, particularly advertising sales, would be an asset but it's not a necessity. A proven track record in sales or management, an outgoing personality that will assist in building long-term relationships, and a desire to do something meaningful for God, would ensure success.

Occasional out of town travel required. Remuneration includes salary, bonuses and commission. For a successful rep, income is should range from \$50-60,000, with the potential to significantly exceed that as they build their client base.

Sales Manager

We have a fantastic opportunity for a dynamic leader to lead our sales team to new heights. This exciting full-time position requires a dynamic leader who can coach a growing team and sell with the best of them. Our goal is to increase in size and reach, increasing our advertising and sponsorship sales for our three existing editions, and launch new editions in new markets.

Occasional out of town travel required. Remuneration includes salary, bonuses and commission. A strong performance would provide an income of \$60,000-75,000, with significantly higher levels possible based on future growth.



Sample copies of our newspaper can be picked up at our office or at local Christian bookstores. You can view articles on our website: www.livinglightnews.com

To find out more, call Jeff Caporale at 780-468-6397 ext 27. If after prayerful consideration, you feel led to apply, please email your resume with cover letter to: jeff@livinglightnews.com

