

Edmonton & Saskatoon's Faith & Family Magazine



Advertising Submission Requirements

PLEASE SEND US YOUR AD IN ONE OF THE FOLLOWING FORMATS

Illustrator	Illustrator 9.0, change text to paths. THIS FORMAT IS RECOMMENDED TO ACHIEVE THE BEST PRINT QUALITY.
PDF	Version 5.

If you can't provide in the above formats, we will accept the following:

Photoshop	Save as a TIFF for <u>MAC</u> , layers preferred.
QuarkXPress	Supply graphics, screen and printer fonts plus any quarkxtensions used and save for Quark 4.1 or a lower version for <u>MAC</u> .
InDesign	Export as high resolution eps or pdf, and provide screen & printer fonts. If fonts can't be provided, import into Photoshop, flatten file, and send as high res. jpeg.
Corel Draw	Export ad as a TIF file.

NOTE: If providing art in Mac format, please ensure it is in Mac OS 9 readable format.

WHERE TO SEND YOUR FILES

FTP: PC – from ftp.livinglightnews.org, enter login/password **lclient**. Drag your file onto the web browser to upload. If this doesn't work, go to the view menu of Internet Explorer and select "Open in windows explorer". Then drag your file onto the explorer window that opens.

MAC – Upload via your FTP software (Fetch or similar) at ftp.livinglightnews.org. User name and password are the same: **lclient** (lower case "L" and "Client").

If you have any problems uploading, please contact us.

EMAIL: We can receive files up to 4MB through e-mail. Send to: ads@livinglightnews.org

SCANS: provide at 600 DPI at actual size. For best results provide original photographs.



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